



Clifford Gibson

Director of Strategic Partnerships



About Clifford

From an early age, my integrous father instilled lifelong lessons to always give my best, respect others, and be a man of my word. I carry these values into all aspects of my personal and business life, leading me to understand that positive outcomes derive from building strong relationships.

I have dedicated my entire career to the Payroll/HCM/PEO industry; learning from mentors and leaders of those I respect to develop my expertise in sales leadership, service operations, strategic partnerships, product development, and portfolio acquisitions.

I continue to commit myself to building long-lasting trusted relationships, specializing in partner alliances with companies in the accounting, banking, insurance, benefits, and financial services channels. Through this, I've acquired the knowledge of the competitive landscape which allows me to create the best possible opportunities with the partner community.



Guiding you to success throughout all stages of your business lifecycle.

Experience

- Expanded Heartland's payroll partner program as Vice President of Strategic Payroll Partners to develop partner alliances, and integration vendors in the professional services channels. Created and managed Heartlands payroll/HCM portfolio acquisition program.
- An extensive career at Paychex spanning 24 years serving in sales leadership, service operations, and Officer as Vice President of Western Sales.
- Executive Vice President of Business Development with Ovation an independent payroll/HCM service provider.
- Vice President of Sales and Marketing at iSystems, a national HCM software provider licensing the Evolution HCM platform.
- Consult with private equity firms and investment management companies on trends in the Payroll, HCM, 401k, and Benefits industries.
- Attended the University of Oregon, as a student-athlete lettering in football and graduating in Finance and Marketing from the Charles H. Lundquist College of Business.

 503 819 5900

 cgibson@csuiteimpact.com

 www.csuiteimpact.com