



## Jeffrey Kraft

Managing Director  
IMPACT Strategic Funding

### About Jeff

Accounting firms, law firms, and privately-held companies of all shapes and sizes rely on me for banking and business solutions. I have an extensive background in commercial and retail banking, credit and lending, professional sales development, and marketing. I am well known for strong connections in the accounting, legal, and healthcare professions.

Outside of Impact Strategic Funding, I serve on the boards of several non-profit and charitable organizations. I also work as a certified tennis official for ITA, USTA, and high school events.

I have an undergraduate degree from Duke University and an MBA from New York University. I grew up in Summit, NJ and now live in New Providence, NJ.

### Reach Out If You Need Help With:

- Banking Matters (Lending Solutions and Treasury Management)
- Mergers and Acquisitions
- Succession Planning
- Business Development
- Talent Acquisition
- Connections to Other Professionals Who will Help Your Business Grow and Prosper

**IMPACT**  
**STRATEGIC**  
**FUNDING**

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